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Cheerleading Apparel Retailer Omni Cheer Releases New Products for Spring 2013

Leading cheer gear retailer, Omni Cheer, releases new product lines from top cheerleading brands for 2013 season.

San Diego, March 20, 2013 -- As the upcoming new cheerleading season approaches, cheerleaders need new gear. For the spring 2013 season, Omni Cheer has released new cheerleading apparel, shoes and accessories.

Omni Cheer carries products from leading and respected cheerleading apparel companies, including Chassé, Nike, Soffe, and Adidas.

The new product lines include hair bows, starting at \$3.95, warm-ups starting at \$18.95, cheer bags starting at \$9.95, uniforms starting at \$14.95, practice wear starting at \$10.95, and shoes starting at \$16.95.

In honor of the new collections, Omni Cheer is offering free gifts with select package purchases when customers order over the phone or through the catalog. For online purchases, qualifying orders over \$100 receive free shipping, and for catalog or phone orders, qualifying orders over \$200 are eligible for free shipping.

"We are constantly looking for ways to provide our customers variety and the latest cheer fashions for a low price. We supply apparel from top cheerleading apparel companies, like Chassé and Nike, because of their high quality products," said Kevin Oskow, Omni Cheer web director.

Before the launch, Omni Cheer provided fans a sneak peek of some of the new items on its official social media pages, including Facebook and Twitter. Images of new cheer shirts were shared on Facebook with Omni's 16,000+ fans.

"This season, we have great new designs and styles. Based on the feedback and comments we've received from our social media pages, cheerleaders are loving the new products," said Omni Cheer marketing manager, Jessica Rzeszut.

Omni Cheer has been a leading cheer gear supplier for over twenty years. The new products for spring are available for purchase online, by phone, and via catalog. To request a catalog or to view the web catalog, visit Omni Cheer's website.

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ABOUT OMNI CHEER:

For over twenty years, Omni Cheer has supplied cheerleaders with apparel and accessories. The cheer gear retailer guarantees the lowest prices on high-quality items, including uniforms, warm-ups, shoes, pom poms, practice wear, accessories, fundraising items, and body basics. To learn more, please visit the online store.